



Announcement of Tenure-Track Faculty Position in Marketing

Located in Seoul, KAIST College of Business (<https://www.business.kaist.ac.kr/>) is seeking candidates to fill a tenure-track faculty position (assistant professor) in the field of Marketing. We seek scholars who can produce research with high quality and impact in the broadly defined areas of quantitative marketing. The appointment is expected to commence in March 2021 or September 2021 but you may be able to start on a date fitting in with your schedule.

KAIST is one of the best research-oriented universities in Korea (usually ranked # 1 in Korea). Accredited by AACSB, EQUIS, and GMAC, KAIST College of Business at Seoul offers graduate-only programs leading to PhD, MS, or MBA degrees. We have a low teaching load (2 courses a year for the first 3 years) and a one year research sabbatical every 4 years. We also provide an excellent research environment, including regular seminar series and various research fund opportunities. The University offers a comprehensive fringe benefit package, including housing benefits (free for the first 2 years), moving expenses, and substantial start-up research funds.

The requirements for this position are as follows: (a) (expected) Ph.D. in marketing, or any of the related fields; and (b) evidence of teaching effectiveness. The candidate must have completed a doctorate before the date of appointment and show evidence of outstanding potential for research.

Applications must be received before **October 31, 2020**. Applications including an application form (https://www.business.kaist.edu/download/faculty/ApplicationForm_Eng.docx), a cover letter, a current curriculum vitae, teaching and research statements, (a list of) selected publications or working papers, and names of three references with contact information should be sent in electronic form to:

Ms. Sunhee Joo (shjoo2006@kaist.ac.kr) and

Prof. Yeosun Yoon (yoon@kaist.ac.kr), Marketing Group Coordinator.